

easyFairs remains **SOLID** with more **Good News!**

easyFairs UK strengthened its commitment to the UK Solids handling industry at the easyFairs SOLIDS Open Day on Friday 29th October. The event was held at the Reebok Stadium in Bolton. It was the first time that the easyFairs SOLIDS team and the UK Solids Handling industry came together. Those present included SHAPA, Bulk Solids Today and the North West Food Alliance.

easyFairs UK MD Peter Heath gave a presentation about the time and cost effective trade shows organised by easyFairs across Europe. The concept was well received by the industry members present with more companies committing to the easyFairs SOLIDS event on the 10th - 11th May 2005 at the Reebok Stadium.

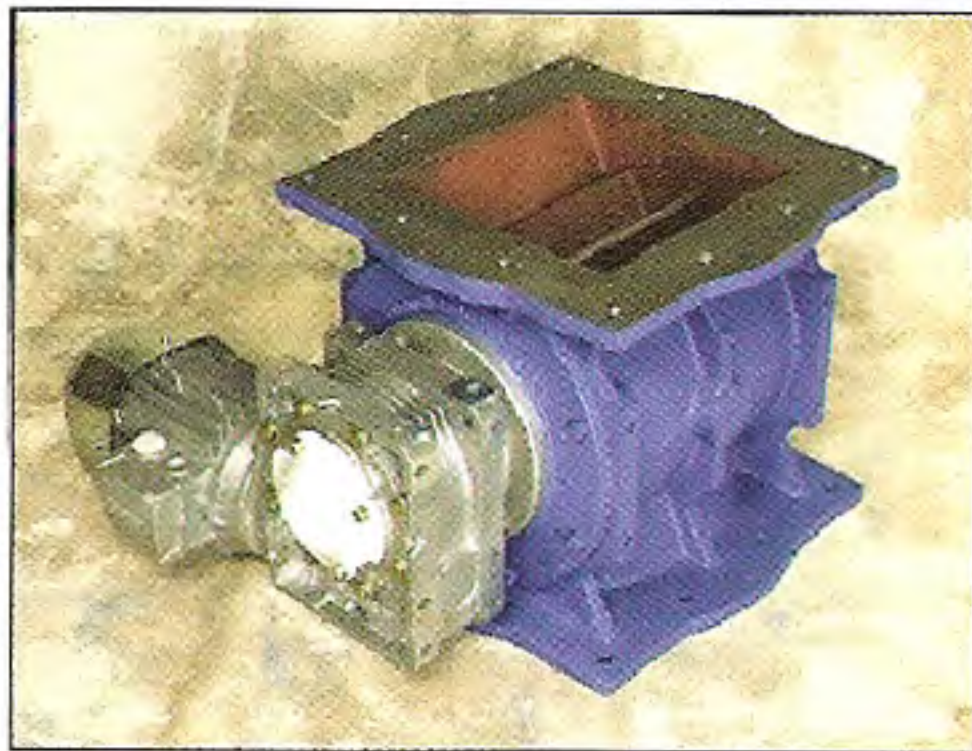
Jason Lewis, Manager, Britton Procol Valves, commented "Britton Procol Valves is pleased to be attending the easyFairs SOLIDS show, in May 2005, as the industry has long needed a dedicated cost effective platform on which to promote new and existing products to customers. We will be exhibiting our comprehensive range of valves as well as introducing a new low cost rotary valve."

easyFairs®

TIME & COST-EFFECTIVE TRADE SHOWS

Attendees also heard about the comprehensive marketing programme that will deliver high quality visitors to the event. In addition, the easyFairs LEARN-SHOP concept was introduced. LEARNSHOPS are high value, free to attend, content-led sessions addressing current key issues. The day ended on a high note with Ralph Scrivens from *Bulk Solids Today* confirming the publication would be sponsoring the exhibitor drinks networking party on the first night of the event.

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The new low cost rotary valve from Britton Procol Valves will be on show at easyFairs SOLIDS in May 2005